Special Feature: EVIS X1

EVIS X1 Contributes to Improving the Quality of Endoscopic **Diagnosis and Treatment**



CAGR in first 5 years

7.4%

previous models:

after launch

It has been approximately two years since Olympus launched its flagship EVIS X1 advanced endoscopy system in Europe, Japan, and some parts of Asia. Both EVIS X1, which is equipped with various imaging techniques to further improve treatment and diagnosis, and Alpowered applications for detecting lesions have been highly regarded by endoscopists around the world, and sales have been favorable in areas where EVIS X1 has been introduced. In this special feature, we present responses from doctors in Europe, where market penetration of these products is deepening.

EVIS X1 Sales EVIS X1 shares of Previous Generation System gastrointestinal endoscope revenue in regions where it has been introduced: Approx. 23% Approx. 11% Potential for replacing the 70,000 units*1 FY2021 FY2022

*1 Unit sales of previous generation video processors (CV-190, CV-290)



Customer Survey Results

We asked 464 doctors across Europe

What are your experiences with EVIS X1?

97% agree*2 EVIS X1 has helpful preset procedure settings 94% agree*2

EVIS X1 will improve clinical performance

81% agree*2

*2 Olympus internal survey among 464 Olympus doctors across Europe between September 2020 and April 2022. *3 Olympus internal survey among 68 Olympus doctors across Europe between June 2021 and April 2022

Doctors' Voices



Prof. Dr. Horst Neuhaus Evangelisches Krankenhaus Düsseldorf, Germany

Thanks to EDOF, we can see the entire endoscopic image sharply, including the outer rims of the image, which is important. Sometimes it is difficult to identify the exact bleeding location, but when using RDI, a doctor can better identify the area from which the bleeding originates and this is of therapeutic relevance.

For colonoscopies, I frequently prefer TXI instead of white light to better detect smaller lesions. BAI-MAC enables a brighter image to be seen right down to the depths and the result is a brighter image without losing the contours. There is no overexposure, still, the contours remain clearly visible.



Prof. Dr. Siegbert Faiss Sana Klinikum Lichtenberg, Germany

With TXI, the image is brighter, leading to an easier recognition of the surface texture and depth of the image. When TXI is activated, surface structures can be seen with more plasticity and when combined with NBI*4, this plasticity is a great advantage for displaying early findings and observing the conditions of the vessels.

I think, in the future, we will get used to examining with TXI because muscle fibers and vessels can be seen better, and there is more plasticity compared to white light. Other technologies I find helpful are EDOF and RDI. With EDOF, the image is always in focus, without the need to switch the focus, and the use of RDI for bleeding prophylaxis is promising, especially for deeper blood vessels.

*4 Narrow Band Imaging: an optical imaging technology that enhances the visibility of vessels and other tissue on the mucosal surface



93% agree*2 TXI improves visibility of potential lesions

96% agree*3 The detection of colonic polyps using ENDO-AID CADe is very accurate

TXI utilization does not require training

90% agree*³ No perceivable image delays while working with ENDO-AID CADe